



Insight Engage[®]

Cloud-Based Digital Menu Board Content Management System

Effortlessly drive sales by creating relevant and compelling content that can be easily updated with any web enabled device

Delphi's cloud-based Engage software platform provides the ability to easily change prices, update media selections and add promotional products remotely from anywhere in the world. Drive attention to featured products and promotions by utilizing dynamic videos and animated content, combined with targeted upsell messaging or seasonal items.

What you get with Engage...

Engage Consumers with Dynamic, Eye-catching Content that Heightens Every Experience

- Provide vibrant images and impactful videos for your digital menu board or promotional display, maximizing consumer engagement, product awareness, brand loyalty, and sales.
- Drive attention to Limited Time Offers or special promotions using high impact static, animated, and video content.

Reduce Costs and Drive Efficiencies

- Reduce costs and labor involved in printing and installing promotional displays, while simultaneously driving sales by highlighting key, high-profit items.
- Leverage Delphi's Engage application to effortlessly execute real-time content changes to product promotions, consumer information, weather, news, company announcements, and other important information across your digital signage network.

Intuitive, Easy to Use Software with Advanced Capabilities

- Workflow based intuitive user interface requires minimal training to become productive in creating and publishing digital menu designs.
- Easily change prices, update media content, and add promotional products from any web enabled device to efficiently manage one store to thousands of locations across the enterprise.
- Schedule time or location-based content in advance to minimize the effort required to rollout time sensitive campaigns across multiple regions.
- Integrate pricing and product information with Point of Sale and Back of House systems to automate content updates and ensure your menus and pricing are always in synch.

Cost Effective

- One time license fee
- Low annual subscription fee includes free 24/7 technical support, software upgrades, and training.
- **No setup, maintenance, or upgrade fees!**

Simple 4 Step Process

The screenshot shows the Delphi Engage software interface with four numbered steps overlaid:

- 1** Create Your Organization
Assign Media Players
- 2** Upload Media Content
Create special playback rules
- 3** Create Menu Templates and Playlists
- 4** Schedule Content
Create Dayparts



Hardware Independent - Certified on a Wide Variety of Media Players and Display Platforms:

- Android player by Delphi
- LG WebOS
- Samsung TIZEN
- BrightSign (all player models)
- Microsoft Windows (multiple hardware options for indoor and outdoor)
- System on chip (SOC) displays from Philips, ELO Touch, Sharp, Panasonic and BenQ

Contact Us

telephone 714.825.3400

website delphidisplay.com

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